



100 years betzer

Precision fasteners since 1917











Dipl.-Kfm. Christian Hoffmeister Shareholder, Managing Director

Dr. Frank Hoffmeister Shareholder, Managing Director

Dr. Markus Hoffmeister Shareholder



Betzer - 100 Years

Since 1917 Betzer has been developing and producing screws and cold formed parts of high quality.

The Betzer family founded the company in 1917 and managed the business over two generations. In 1966 the company was acquired by the Hoffmeister Group and the business has been successfully continued and further developed.

At the beginning Betzer manufactured high-standard screws. After the takeover in 1966 the production was consequently modernized and gradually converted to the development and manufacturing of precision screws and cold formed parts made to customers' specifications.

With the development and production of thread-forming screws for metals and plastics a pioneering new product range was successfully launched in the late 1970s.

Our comprehensive know-how in the field of individual customized product developments guarantees the success of the company — today and in the future.

The state-of-the-art manufacturing and a team of highly motivated and qualified employees are also in 2017 the basis for the future growth after 100 years of Betzer.

Today, in the anniversary year the shareholders would like to thank all our customers, suppliers and employees for the trustworthy cooperation and for their strong contribution to the mutual success.

Yours Christian, Frank and Markus Hoffmeister





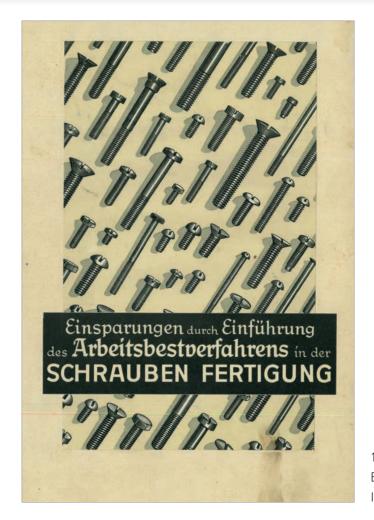


1920s Company site at today's address Heedfelder Street



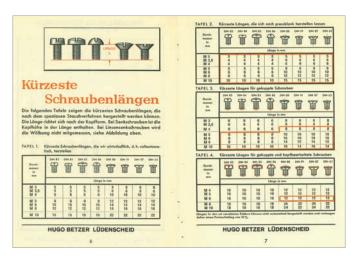
Cold forming department











1940s Sales catalogue with ordering instruction

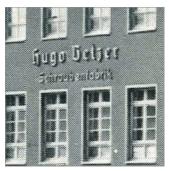






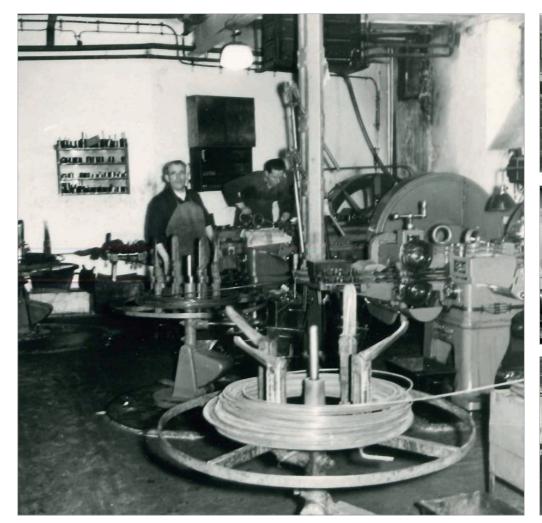






Company growth in post-war period









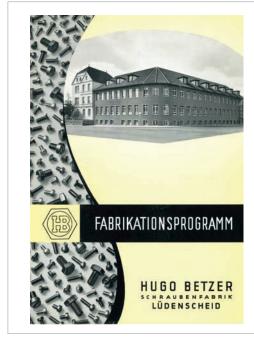






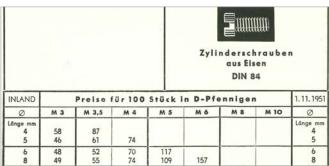
Impressions of the shop floor







Sales brochure 1955



Price list November 1951 Magazine on the occasion of a company outing on Mai 15th, 1955



1. In dem kleinen Haus
am Bcukesfeld
macht man tagein, tagaus
nur mit Schrauben Geld.
Und es freut, es freut sich so ein mancher Mann,
wenn er bei Betzer Schrauben pressen, rollen, kuppen,
schlitzen, drehen, walzen kann.

2. Am Fabrikchen dran
ist ein Kontor.
Schaut man sich das an,
graut man sich davor.
Doch trotzdem freut, es freut sich so ein mancher Mann,
wenn er bei Betzer Schrauben pressen, rollen, kuppen,
schlitzen, drehen, walzen kann.

3. Die Türen stehn
aus rohem Holz,
und der B M W
ist unser Stolz.
Und es freut, es freut sich so ein mancher Mann,
wenn er bei Betzer Schrauben pressen, rollen, kuppen,
schlitzen, drehen, walzen kann.

4. Wenn Chef Geburtstag hat,
ja, dann feiern wir.
Das ist ein Feiertag;
denn dann gibt es Bier.
Und wieder freut, es freut sich so ein mancher Mann,
wenn er bei Betzer Schrauben pressen, rollen, kuppen,
schlitzen, drehen, walzen kann.

5. Haben wir mal Durst,
aber wenig Geld;
sagt der Chef: "Num los!
Wir fahren in die Welt."
Darüber freut, es freut sich so ein mancher Mann,
wenn er bei Betzer Schrauben pressen, rollen, kuppen,
schlitzen, drehen, walzen kann.



Es gibt wohl kaum ein Erzeugnis

das auf Kosten der Qualität nicht auch billiger auf den Markt gebracht werden könnte.

Wer aber nur auf den Preis sieht, kann nicht damit rechnen, daß es mit der Wirtschaftlichkeit auch im Endeffekt stimmt.

Wir liefern den Beweis: Qualität bringt Gewinn!



588 Lüdenscheid/W. · Postfach 1243



1966

Willy Hoffmeister with his sons Hansmartin and Klaus Hoffmeister in the year of company acquisition

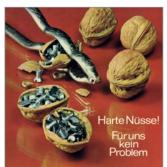
1960s Betzer advertisement

Sales brochure

1969







1917 1920 1930 1940 1950 1960 1970 1980 1990 2000 2010 2017









1970s Corporate management Dieter Raulf Plant management Karl Steinberg





































Overview with plant extension in 1993





Impressions of the shop floor and logistics





Milestones

1917 Foundation by Hugo Betzer

1935 Company extension at "Buckesfelder Street"

1952 Expansion of the company building

1966 Acquisition of Betzer by the Hoffmeister Group

1967 Reorientation to fasteners according to customers' design

1981 Patent registration of the Pentaform screw

1981 Market launch of the RS screw

1988 First computer system "ODS-Fertas"

1991 Plant extension at "An den Tannen"

1994 QM certification according to ISO 9001

1996 Betzer website www.betzer.com

2004 Commissioning of the camera sorting department

2006 Acquisition of the multi-stage coldforming machines from Hana

2008 Commissioning of the Betzer Logistic Center

2012 New enterprise planning system "TimeLine"

2016 Commissioning of the high bay storage for the tools

2017 Centennial anniversary of Betzer

Betzer today

Highly motivated and qualified team of 80 employees

Accurately selected high performance suppliers

250 international market leading, well-known customers

1,500 different active parts

Specialized in small diameter fasteners and thread forming screws

Cold formed parts according to customers' design

60% Automotive industry

30% Electrical industry

50% Export sales

8,000 sqm shop floor and logistics area

120 machines with state-of-the-art technical standards

7,000,000 precision fasteners produced per day

Numerous products with patent and trademark protection

Future-oriented family owned company

Precision connects



Betzer-Team in the year of the anniversary in 2017





betzer Products

Manufacture of large series of high-standard screws and cold formed parts

M1.4 – M12 Wire diameter 1.0 – 11.8

Shank lengths 2 mm - 160 mm

Fasteners to customers' design

High precision fasteners

Microscrews

Cold formed parts

Thread forming screws for metal and plastic

Screws for thin sheet metal

Flow forming screws

Special thread screws

Weld screws

Stepped bolts

Pan head screws

Knurled screws

Special head types

Locking devices under the head

Self tapping screws

Rivets

Fasteners for automatic assembly

betzer products with registered trademarks



pentaformThread forming screw for metal connections



pentaform II
Thread forming screw for
metal connections with dog point



pentaflowHole and thread forming screw for thin sheet metal



pentadrill Flow forming screw for sheet metal



rs-metric Thread forming screw for metal and light metal connections



rs-universal
Universal thread forming screw
for plastics



rs-plast
Thread forming screw
for thermoplastics



ripptech | sperrzahn Locking ribs or ratches to prevent loosening



rippstarOptimized locking device for material with lower tensile strength



ix-drive Multi tool recess



digifast Screw with machine readable information code



Fastener configurator





Applications

Our precision screws and cold formed parts are being used by renowned customers with top quality requirements, for instance in the following fields of application:

- · automotive industry
- electrical industry
- installation technology
- precision mechanics
- communication technology
- computer technology
- · etc.





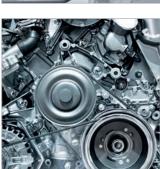
































Schrauben Betzer GmbH & Co. KG

Postfach 1243 D-58462 Lüdenscheid

Heedfelder Straße 61-63 D-58509 Lüdenscheid

Telefon: +49-(0)2351-9692-0 Telefax: +49-(0)2351-9692-96

mail@betzer.de · www.betzer.de



